

## HM GOVERNMENT OF GIBRALTAR Ministry of Tourism, Public Transport and the Port Suite 631

Europort Gibraltar

## **PRESS RELEASE**

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## NEW WEBSITE FOR THE GIBRALTAR BUS COMPANY

The Gibraltar Bus Company is launching its new website <a href="www.gibraltarbuscompany.gi">www.gibraltarbuscompany.gi</a> with an interactive and dynamic design created to enhance the on-line offering for residents and visitors to Gibraltar. The website will provide information on timetables and routes. The site will also feature updated podcasts and a photo gallery. In addition, there will also be a feedback section, which allows users to write directly to Management with their comments and views on the bus service.

This website also contains an audio section in respect of all the bus routes to assist the visually impaired; all relevant forms can be downloaded and a Spanish version of the website is also available.

The new website, developed by Gibraltar-based company, 'the Pc Clinic', will also provide commercial opportunities by offering advertising spaces to organisations wishing to promote their products and services. This allows companies to bring their products and services to the attention of bus users.

Commenting on the new website, the Hon Neil Costa MP, Minister for Tourism, Commercial Affairs, Public Transport and the Port said; "I am delighted to launch this user friendly website which I hope will be specially relevant to everyone who uses the bus service. After an in-depth, but ongoing, review of the whole service, I would like to take this opportunity, once again, to urge our community to use the bus service".

Details on the advertising opportunities available on the new site can be obtained from the Pc Clinic.